

霍特獎 Hult Prize NYCU 2024 – 工作坊將於 12/22(五)舉辦，敬邀有興趣者報名參加。



The poster features the Hult Prize logo (a red gear-like icon) and the text 'HULT PRIZE' in the top left. To its right is the 'OnCampus Program' logo. The central text reads 'The world's Biggest Movement for Social Impact is here!' in large, bold, pink and black fonts. On the right side, there is a circular logo of National Yang Ming Chiao Tung University (NYCU) with its name in Chinese and English. At the bottom right, a pink circular graphic contains the text 'Changing the World Through Social Enterprise'.

Hult Prize NYCU 2024 將在 02.25.2024 舉辦！

【什麼是霍特獎】

霍特獎是由美國霍特商學院發起，由前美國總統柯林頓基金會贊助的國際性商業競賽，宗旨在於為下一代社會企業家提供創業平台。每年的競賽題目由聯合國制定，參賽團隊需以該題目為主，設計社會企業或創業概念，角逐高達 100 萬美元的創業獎金。

【誰適合參加？】

- 對 SDGs 議題有興趣的你！
- 想在 SDGs 領域創業的你！

- 想挑戰自我、累積經驗的你！
- 想讓世界變得更加美好的你！

【今年競賽主題】

今年的競賽主題是「Unlimited」，在霍特獎創立十五週年之際，以無限為主題，並以永續發展為核心價值。

【我們將舉辦第二次的工作坊】

此次工作坊我們將結合「發想創業題目工作坊」與「組隊環節」，不只幫助你生出有料的提案想法，更可以依據自己的構想，找到志同道合的合作隊友！

無論你是想增添履歷亮點、渴望改變世界的奮鬥者，追求創新的思想家、夢想成為企業家、還是想挑戰英文口說，這都是你不容錯過的機會！我們歡迎你的加入！

在這場工作坊中，你將能夠：

1. 學會如何激發一個引人注目的商業點子，從零開始打造你的創業藍圖。
2. 掌握吸引眼球的自我介紹技巧，讓你在人群中脫穎而出。
3. 與志同道合的夥伴攜手，將你的夢想藍圖轉化成現實！

【講座資訊】

報名表: <https://www.surveycake.com/s/Wx312>

時間：12/22 (Friday) 19:00~21:00

地點：產學運籌中心 交映樓 703；CPT building R703

講者：陽明交通大學 GMBA 支援助理教授 楊志偉 Brian Yang

Hult Prize NYCU 2024 will be held on 02.25.2024 !

【 What is the Hult Prize?】

The Hult Prize is an international business competition initiated by the Hult School of Business in the United States and sponsored by the Clinton Foundation of the former President of the United States. The purpose is to provide a platform for the next generation of social entrepreneurs. Every year, the competition topic is formulated by the United Nations. Participating teams need to focus on this topic, design social enterprises or entrepreneurial concepts, and compete for up to \$1 million in entrepreneurial prizes.

【Who is suitable to participate?】

- Those who are interested in SDGs issues!

- People who want to start their own business in the field of SDGs!
- People who want to challenge themselves and gain experience!
- People who want to make the world a better place!

【Theme of the Hult Prize 2024】

The theme of this year's competition is "Unlimited". On the occasion of the 15th anniversary of the establishment of the Hult Prize, it takes infinity as the theme and sustainable development as the core value.

【We will be organizing the second workshop】

In this workshop, we will integrate the "Ideation Entrepreneurship Topic Workshop" with the "Teaming Session." This will not only assist you in generating substantial proposal ideas but also enable you to find like-minded teammates based on your own concepts!

In this workshop, you'll have the chance to:

1. Learn how to generate a captivating business idea and build your entrepreneurial blueprint from scratch.
2. Master attention-grabbing self-introduction techniques, making you stand out in a crowd.
3. Join forces with like-minded partners to transform your dream blueprint into reality!

【Lecture information】

Registration link : <https://www.surveycake.com/s/Wx312>

Time : 12/22 (Friday) 19:00~21:00

Location : 產學運籌中心 交映樓 703 ; CPT building R703

Lecturer : 陽明交通大學 GMBA 支援助理教授 楊志偉 Brian Yang

Research Expertise :

Venture Capital and Post-investment management

Company Valuation & Finance Analysis

Tech startup business model design, fundraising, and operation

Digital marketing and e-commerce

Platform strategy analysis

Emerging tech (IoT/Edge computing, AI, Fintech, Mobility Tech)



2024 Hult Prize

NYCU OnCampus Program

• Second Workshop



DEC 22th 2023



19:00 ~ 21:00



產學運籌中心 交映樓703
CPT building R703

Scan to register for
the first workshop !



[Contact Us]

Email: hultprize.nycu@gmail.com

Facebook: [Hult Prize at NYCU](#)

Instagram: [hultprize_nycu](#)

如有任何相關疑問都歡迎聯繫我們！

If you have any questions, feel free to contact us.