

National Yang Ming Chiao Tung University

2024 Innovation and Entrepreneurship Competition

1. Purpose

To help promote entrepreneurship on campus, encourage young generation with potential to team up for technology commercialization, try to verify the feasibility in the market, and successfully move to the path of entrepreneurship, which will lead to the development of industrial innovation.

2. Organizer

The Center of Innovation and Entrepreneurship (hereinafter referred to as the Center) of the Office of Industry-Academia Co-Creation of the University.

3. Competition Schedule (unscheduled dates will later be announced)

April. 19 : Online registration deadline for preliminary round

May. 3 : Presentation materials submission deadline for preliminary round

May. 22 : Preliminary round results announced

May.23~July.12 : The selected team must complete 1 consultation session

July. 19 : Business plan and presentation materials submission deadline for the final round

Early August : The oral presentation of the final round

November. 29 : Deadline for funding reimbursement

4. Competition Description

a. Entrepreneurial Content

There is no restriction on the industry for the entrepreneurial theme, with the goal of establishing a new startup and presenting a feasible entrepreneurial plan with a prototype of a product or service.

If the entrepreneurial theme is related to the 17 indicators of the United Nations Sustainable Development Goals (SDGs), the total score will be weighted by 30%.

b. Qualifications

Teams of two or more people must be enrolled in the competition, and the representatives must be students of the NYCU (proof of enrollment must be attached to the application documents). Each person can only participate in one team.

c. Application Method

Fill out the basic information online (link is based on the announcement).

d. Competition Process

1) Preliminary round: Submission of presentation and application materials to the Center will serve as the basis for qualification and document review, and teams will be selected based on their performance in the preliminary round.

2) Final round: Teams that have passed the preliminary round of the competition must undergo a consultation session on center arrangement before final round, and submit a feasible business plan and presentation

materials for evaluation and will be invited for an interview at a scheduled time.

e. Evaluation Focus:

- 1) Preliminary round: Eligibility for competition and completeness of the presentation.
- 2) Final Round: Oral presentation skills, completeness of entrepreneurial content (Market size of product/service, competitive advantage of product/service, completeness of prototype or business model, team execution, completeness of planning, investment value, and market value).

f. Awarding and Reimbursement

- 1) After passing the final round, the team selected for the "Best Entrepreneurship Award" will receive a subsidy of NT\$100,000. The team selected for the "Excellent Team Award" will receive a subsidy of NT\$50,000.
- 2) The recipients of the subsidy must provide a Subsidy Expenses Management Planning Sheet and utilize the allocated funds according to the approved plan. If any false information is found, the organizing unit reserves the right to cancel the subsidy.
- 3) The principle of reimbursement is based on the expenses related to product development and design, website setup, exhibition registration fees, and any other expenditures that are necessary for the implementation of the business plan.
- 4) The deadline for reimbursement is 2024.11.29.
- 5) The subsidy application criteria and reimbursement will be based on the regulations of the funding source.

5. Rights and Obligations

- 1) Assist in promoting entrepreneurship on campus: Agree to share the team's entrepreneurial experience in the form of text, video, and pictures with the Center and accept the arrangement of business plan writing experience sharing activities after being selected in the final round.
- 2) Participate in entrepreneurship training courses: Teams selected in the preliminary and final rounds have the right to participate in the entrepreneurship training courses held by Startup Lab.
- 3) The Center provides financial, legal, and patent-related consulting services.
- 4) May apply for the station in and use of the Startup Lab 703 Co-working space in the Center.
- 5) The subsidized team must provide a Subsidy Expenses Management Planning Sheet and utilize the subsidy funds in accordance with the approved plan.

6. Evaluation Committee

- a. Composition of members: The organizer will invite 3~5 external experts and scholars to form the selection committee at each stage.
- b. Confidentiality obligations and avoidance of conflict of interest: Members shall sign a confidentiality clause to ensure the avoidance of conflict of interest of information related to the operation and workflow of the committee and to protect the intellectual property rights of the

entrepreneurial teams.

- c. Announcement of review results: The relevant documents shall be announced only after they have been signed and approved by the chairman of the evaluation committee.

7. Disqualification

If any of the following are identified, the participant will be disqualified.

- a. Malicious misrepresentation of the eligibility requirements.
 - b. Plagiarism of concept.
 - c. Withdrawal of plan or dissolution of team during the competition period.
8. In the event of force majeure factors that change the content and method of the event, or any unfinished matters, the event will be handled in accordance with the relevant regulations of the Center. The organizer reserves the right to modify the rules and regulations of the event, the content of the awards and the qualification of the candidates without prior notice, and will only publish the relevant information on the website or email within a reasonable range as soon as possible.
9. Organizer
Center of Innovation and Entrepreneurship, NYCU, Mrs. Catherine, 03-5712121*71113.